



On November 15, 2007 you will have an opportunity to participate in the first **Pro-Am Day** Sponsored by The Davis Marketing Group. On this day you (the amateur) will spend a day "shadowing" a businessperson (the professional).

The purpose is simple: *Allow you to select a career that interests you, and find out what it is like on the inside.*

Qualifications:

- A paid member of The Davis Marketing Group
- No academic or Citizenship deficiencies
- A businessperson willing to host you for the day
- Signed parental permission form
- Have your own transportation (you or a parent must drive)

Application:

To be selected to participate in this activity, complete the attached form and return it to Mr. McCauley as soon as possible.

Apparel/Accessories Marketing: retail establishments, wholesale establishments and/or manufacturing firms primarily engaged in the marketing of clothing and related articles for personal wear and adornment.

Automotive Marketing: service stations and related businesses or auto parts stores

Business Services: providing services to businesses on a fee or contract basis or providing services to consumers.

Food Marketing: retail establishments, wholesale establishments and manufacturing firms resulting in the sale of food.

Hotel and Lodging: hotels, motels, lodging services, convention services, and food and beverage services.

Restaurant Marketing: full-service: restaurant or a food-service business. Or retail establishments, wholesale establishments and manufacturing firms primarily engaged in the quick-serve restaurant industry

Retail: Any type of retail establishment

Sports or Entertainment Marketing: amateur or professional sports or sporting events, entertainment or entertainment events, selling or renting of supplies and equipment (other than vehicles) used for recreational or sporting purposes, products and services related to hobbies or cultural events, or businesses primarily engaged in satisfying the desire to make productive or enjoyable use of leisure time.





Pro-Am Day Application

Your Name: _____

Class Period: _____

I certify the following are true: (please check each statement that is true)

- I have no U's
- I am academically eligible
- I can provide my own transportation

I am interested in shadowing some in the following TYPE of business: (take from the list on page 1):

If possible, I would like to spend that day at this SPECIFIC business: _____

I understand that I am responsible for my transportation to and from my Pro Am Day business. I will be excused from school to participate in this activity. I may spend the entire day with the business, but must spend at least 4 hours on site shadowing the professional. I will provide specific times when the details are confirmed.

Signature of member of The Davis Marketing Group

Signature of Parent/Guardian

